**PRESS RELEASE**

**Freudenberg introduces ECO-CHECK**

**Weinheim, Germany, 13. January 2021.** **Freudenberg Performance Materials (Freudenberg) has now begun using the ECO-CHECK label to identify particularly** **sustainable products within its portfolio. The label helps customers to quickly and clearly identify sustainable products. Freudenberg products bearing the ECO-CHECK label meet demanding criteria in at least one of four categories: Saving resources,** **eco-efficiency for customers, reduced environmental impact at the end of the product’s life, or extended durability.**

“The ECO-CHECK label quickly and accurately indicates to our customers at a glance that the relevant product offers a significant advantage in terms of environmental protection compared to our standard products or those of our competitors”, explained John McNabb, CTO Freudenberg Performance Materials.

**Four demanding environmental aspects**

A Freudenberg product bearing the ECO CHECK label fulfills at least one of four demanding environmental aspects: 1) Its manufacture saves resources; 2) It improves the manufacturing footprint of our customers; 3) It is recyclable, biodegradable or can be disposed of in an environmentally friendly manner after use. 4) Certain features contribute to a long service life of the product.

**Current examples**

Many of Freudenberg’s products bearing the ECO-CHECK label contain a high proportion of recycled polyethylene terephthalate (PET), derived for example from plastic bottles. In this case, the most important environmental advantage is the reduction in CO2 emissions. Typical examples of products offering this benefit are carpet backings and components for shoes and clothing, including comfortemp® materials.

Increased durability, raw material savings and improved eco-efficiency for customers are the main features of numerous Evolon® fabrics, which are used by consumers in the form of bed linen, bath towels and reusable cleaning cloths, for example.

The ECO-CHECK label also demonstrates the significant sustainability advantage of a small number of manufacturing and processing steps for a particular healthcare product: a hydrophilic PU foam with a direct coating of silicone adhesives, which is used in modern wound care.

More information about ECO-CHECK and the endorsed products can be found on www.freudenberg-pm.com/eco-check.

Contacts for media enquiries

Freudenberg Performance Materials Holding SE & Co. KG

Holger Steingraeber, Director Global Communications

Höhnerweg 2-4 / 69469 Weinheim / Germany

+49 6201 80 6503

Holger.Steingraeber@freudenberg-pm.com

www.freudenberg-pm.com

Katrin Böttcher, Manager Global Media Relations

Höhnerweg 2-4 / 69469 Weinheim / Germany

+49 6201 80 5977

Katrin.Boettcher@freudenberg-pm.com

www.freudenberg-pm.com

**About Freudenberg Performance Materials**

Freudenberg Performance Materials is a leading global supplier of innovative technical textiles for a broad range of markets and applications such as apparel, automotive, building interiors, building materials, healthcare, energy, filter media, shoe and leather goods as well as specialties. The Business Group generated sales of 890 million euros in 2019. Today, Freudenberg Performance Materials has 35 production sites around the world in 15 countries and has some 5,500 employees. Freudenberg Performance Materials attaches great importance to social and ecological responsibility as the basis for its business success. For more information, please visit [www.freudenberg-pm.com](http://www.freudenberg-pm.com)

The company is a Business Group of Freudenberg Group. In 2019, the Freudenberg Group employed more than 49,000 people in some 60 countries worldwide and generated sales of more than €9.4 billion. For more information, please visit [www.freudenberg.com](http://www.freudenberg.com)